

ASTRA
SHOP

Your Vision, Our Execution

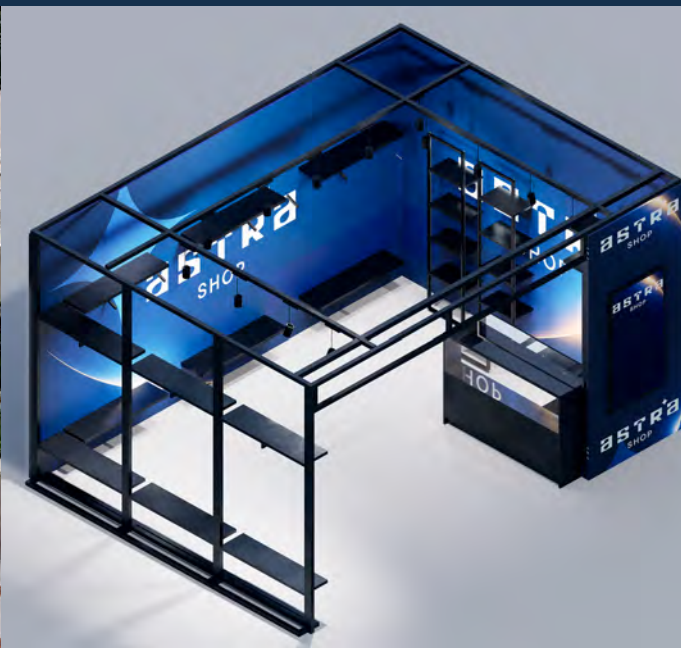
✦ aSTRa ✦ SHOP

A modular pop-up retail unit for indoor events, exhibitions, brand activations, and retail environments.



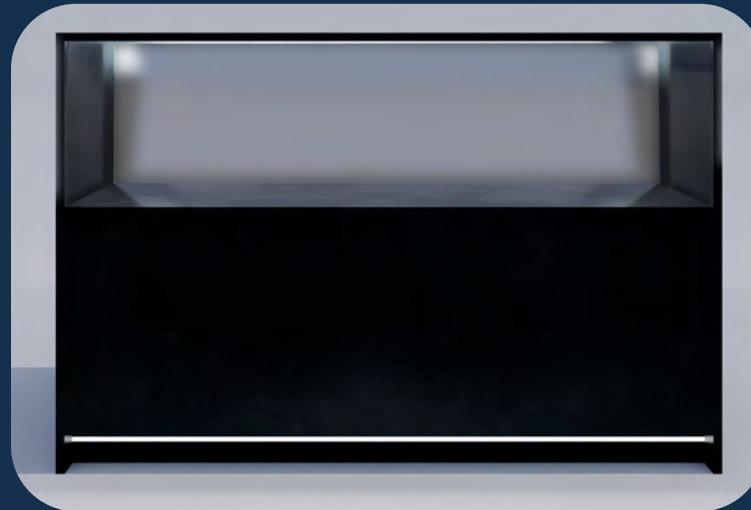
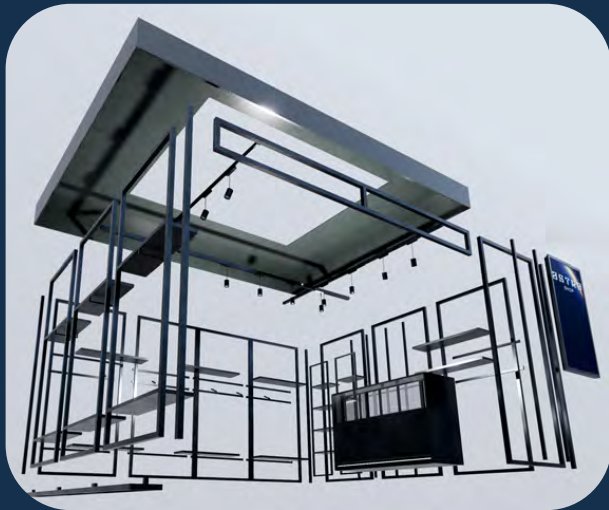
✦ Built for Every Scenario ✦

- Event merchandise sales
- Brand pop-ups at exhibitions and trade shows
- Temporary retail at concerts, sports events, and festivals
- Showroom displays and product launches



✦ Features ✦

- Fully customisable **lighting layout**
- Fabric **roller blinds** for quick, full enclosure at any time
- Integrated **shelving and hanging rails** for merchandising
- **Counter unit** with integrated **LED lighting**



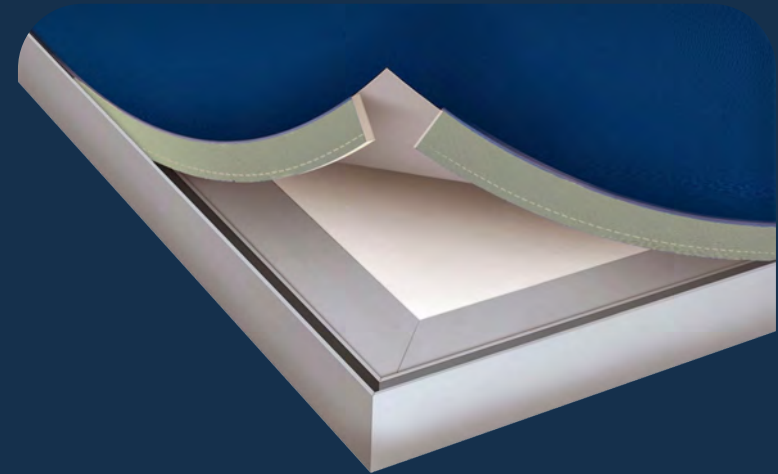
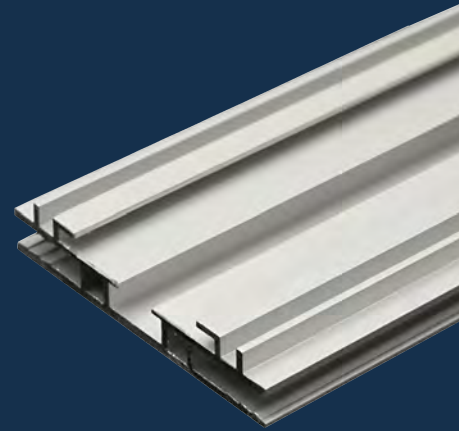
✦ Features ✦

- Illuminated top logo — replaceable with your design
- Fully customisable look with keder banner mounting system
- Built-in TV screen for video/image display — hidden cabling and mounts



✦ Banner system ✦

- Robust aluminium frame
- Keder-edged banner slides directly into the frame
- Creates a smooth, wrinkle-free finish
- High-density and tear-resistant, even where shelves and hanging rails are mounted directly through the banner
- Fully opaque, high-density, tear-resistant



✦ Before ✦



✦ After ✦



✦ Before ✦



✦ After ✦



✦ Variations of look ✦





**Custom construction
configurations available
upon request**



✦ Build for Your Business ✦

✦ **Fully customisable** — banners, lighting, and details tailored to your brand

✦ **End-to-end setup** — we prepare the entire shop for your event

✦ **Multi-use system** — from merchandise sales to activations and launches

✦ **Compact & mobile** — easy transport and setup on site

✦ **Built-in advertising** — integrated TV turns your shop into a marketing channel

Your Vision, Our Execution

ASTRA
EVENTS

Your Vision, Our Execution